

# π CULBURB

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VIENNA

Sandleiten

„Gold for suburbs“

The idea is to highlight and also upgrade specific elements that already exist at the site. This is done in a working process that can be recognized, followed and influenced by the citizens. Contacts and communication across the language barrier and among the local inhabitants themselves will happen and are an integral part of the proposed scheme. During the process a golden coating is applied in a careful manner using manual techniques of basic craftsmanship. According to budget the coating contains a certain fraction of true gold. So the golden coating does not only add a symbolic meaning but also upgrades the material value of the chosen objects, situations and even vegetation - at least theoretically. The goldenized spots remain as traces of these activities and form a sequence that can be followed through the suburban habitat. It connects different locations and different neighborhoods. This sequence of golden traces will attract the interest of the whole community and increase the sense of place.

This concept is applied similarly to all of the six locations. Each time the concrete actions are chosen according to the specific topics and problems at the different localities. In the preparation phase the contact to local players is sought. The process of planning and working together (with us and with each other) in the course of the implementation will create a sense of common effort and groupforming that may be an important step towards betterment in itself.

In the case of Sandleiten (Vienna) the public space functions as neutral ground for the different generations and nationalities. The focus of our interventions is therefore on aspects that underline and strengthen this neutrality like wastebins, shopping carts, pedestrian walkways, public green.



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